

PUBLIC FILE

KDND-FM
Sundays, 5:00A-6:00A

PUBLIC FILE

Host: Kat Maudru

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

Following is a list of issues which KDND-FM has determined to be of concern to Sacramento and to listeners through the KDND-FM service area.

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventive health care; and medical malpractice.
5. **ENVIRONMENT, ENERGY AND TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
6. **MINORITIES/WOMEN/AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
7. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
8. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.
9. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord/tenant relations; historical preservation; and mortgage rates.
10. **YOUTH/FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

ISSUES / PROGRAMS LIST

EDUCATION

Issue: Child Safety
Program: Public File
Date: July 8, 2001
Time: 5:00A-5:30A

Description: Unintentional injury is still the number one killer of America's children, taking more lives than disease, violence and suicide. Each year, one out of every four children is hurt seriously enough to require medical attention. These injuries cost society \$165 billion annually. Prevention is the cure. Ninety percent of these injuries could be prevented if families took simple steps necessary to protect their children. The Greater Sacramento SAFE KIDS Coalition is a group of organizations, businesses, state and county agencies and hospitals that work together to reduce the number of preventable injuries among children. The coalition sponsors public education programs aimed at teaching children, teenagers and parents how to avoid motor vehicle, bike, water, fire and home injuries. They organize bike rodeos, child passenger safety checkpoints, smoke detector installations, water safety events and other programs that highlight safety equipment and hands on education.

Issue: Women's Rights
Program: Public File
Date: August 5, 2001
Time: 5:00A-5:30A

Description: The National Organization for Women's (NOW) purpose is to take action to bring women into full participation in the mainstream of American society, exercising all privileges and responsibilities thereof in truly equal partnership with men. The California NOW is the largest state organization of feminists, both women and men in the United States. California NOW is committed to protecting women's rights and is focused on issues relating to safety, health, independence, equality, legislation and diversity. Specifically, California NOW's 2001 agenda addresses issues such as: 1. Equal opportunity issues for women in education including admissions, appointments, scholarships and access to higher studies programs in California; 2. Parity in gaining business and job opportunities for all women, including women of color and the disabled; 3. Strict review and public comment on negative images of women portrayed in the media, and; 4. Continued lobbying of, and networking with, representatives in the State Legislature on political issues facing women in the state.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: Charitable Donating
Program: Public File
Date: August 12, 2001
Time: 5:00A-5:30A

Description: The Sacramento Regional Foundation provides a unique opportunity for those with a passion to enrich their community. They are committed to implementing donors' charitable wishes according to their directive, creating an everlasting gift that will benefit the Sacramento area for generations. Their challenge is to identify the issues that affect us locally and to provide the resources necessary to help solve them. Founded in 1983, the SMF is a community foundation that manages over 200 charitable funds benefitting residents in Sacramento, El Dorado, Placer and Yolo counties. As one of the largest supporters of charitable and cultural activities in the region the Foundation annually distributes approximately \$2 million in grants and scholarships from individual charitable funds. Donors have a choice of permanent endowment or a managed fund. The Foundation also administers Charitable Remainder Trusts, through which a donor can increase current income, reduce estate taxes, preserve assets for heirs and leave a legacy to charity. The Sacramento Regional Foundation administers over 12 different scholarship programs, all established by donors with the goal of helping young people reach their educational ambitions.

Issue: Community Service
Program: Public File
Date: August 26, 2001
Time: 5:30A-6:00A

Description: Established in 1874, the Independent Order of Foresters (IOF) is a million member strong international fraternal benefit society, headquartered in Canada, the United States and United Kingdom. Their mission is to provide benefits and a range of financial products and services to their members and serve their communities through fund raising activities, local projects and volunteerism, with a particular emphasis on helping children. The IOF is involved in local activities such as youth activities, educational support, disaster relief and much more. Beginning in 1990, the IOF became involved with the Children's Miracle Network (CMN), a non-profit organization that provides funding for 170 children's hospitals across North America, including Sacramento's UC Davis Children's Hospital. These hospitals provide care to ill and injured children regardless of their guardian's ability to pay. The IOF helps generate awareness for CMN through its title sponsorship of CMN events, such as a local upcoming Radiothon involving four Entercom / Sacramento radio stations.

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Issue: Truancy Prevention
Program: Public File
Date: September 2, 2001
Time: 5:30A-6:00A

Description: Educators believe that truancy is a growing problem and that children are truant at younger and younger ages. The primary concern is for a child missing the opportunity to learn. Children who are not in school are often unsupervised and more likely than other children to practice behavior that puts them at risk. Additionally, absence/truancy reduces a school's daily operating budget and in the long run affects the children who are in school. The School Attendance Review Board was established by the California Legislature in 1975 for the purpose of coordinating school / home / community resources to meet needs of students. The program directs students from the juvenile justice system by providing guidance. SARB works with students whose irregular school attendance has not been resolved by interventions or home contact, students whose serious behavior problems have not been resolved by school efforts and students who are habitual truants. The program recommends changes in the students program, arranges for tutoring, links families to community resources, and directs the student and/or family to counseling.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Recruiting New Teachers**
Program: Public File
Date: September 9, 2001
Time: 5:30A-6:00A

Description: Project Pipeline is a non-profit teacher recruiting and credentialing program that is authorized and supported by the California Commission on Teacher Counseling. It is a comprehensive teacher recruitment placement and training agency that administers the Northern California Teacher Recruitment Center as part of the Governor's California Teacher Recruitment Incentive Program (SB1666). It's mission is to provide eligible individuals an affordable and convenient way to earn a California Professional Clear Teaching Credential. Project Pipeline serves as a means for school districts to develop their teacher pool by allowing eligible individuals to become teacher interns, and earn a teacher's salary as they learn required course work and gain on the job experience. Currently the need for qualified special education teachers in local school districts is on the rise. The organization is offering teachers with valid moderate to severe special education credentials \$100 to call them and apply for positions.

ISSUES / PROGRAMS LIST

ECONOMY

Issue: Living Wage
Program: Public File
Date: July 1, 2001
Time: 5:00A-5:30A

Description: The Association of Community Organizations is the nation's oldest and largest grassroots organization of low and moderate income people with over 100,000 members in over 30 cities. For over 30 years, ACORN members have been organizing in their neighborhoods across the country around local issues such as affordable housing, safety, education, and improved city services. Over the past 6 years, ACORN chapters have been involved in over 15 living wage campaigns with a current campaign going on in Sacramento. Living wage laws are based on the principle that anyone who works full time should be able to support a family above the poverty line. Supporters contend these laws save taxpayers money because workers are less likely to rely on the government for such services as health and food assistance. Living wage campaigns seek to pass local ordinances requiring private businesses that benefit from public money to pay their workers a living wage. Commonly, the ordinances cover employers who hold large city or county service contracts or receive substantial financial assistance from the city in the form of grants, loans, bond financing, tax abatements or other economic development subsidies.

Issue: Industrial Hemp
Program: Public File
Date: July 22, 2001
Time: 5:00A-5:30A

Description: Hemp is among the oldest industries on the planet, going back more than 10,000 years. The Coalition for Agricultural & Industrial Renewal (CAIR) supports legislation to legalize growing industrial hemp in California. Over 25,000 products can be manufactured from hemp. Hemp grows well without herbicides, fungicides or pesticides. With regards to California's energy crisis, the hydrocarbons in hemp can be processed into a wide range of biomass energy sources, from fuel pellets to liquid fuels and gas. Development of biofuels could significantly reduce our consumption of fossil fuels and nuclear power. The purpose of CAIR is to represent the interest of the hemp industry and to encourage the research and development of new hemp products. The organization seeks to educate consumers, industry and legislators about the exceptional attributes of hemp products, facilitate the exchange of information and technology between hemp agriculturalists, and retailers, and advocate and support socially responsible and environmentally sound business practices.

ISSUES / PROGRAMS LIST

ECONOMY (Cont'd)

Issue: Charitable Donating
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Issue: Local Business
Program: Public File
Date: September 2, 2001
Time: 5:00A-5:30A

Description: The 10th Black & White Ball event brings the foothills community of Auburn together to raise funds for service provided by the Auburn Area Chamber of Commerce. The chamber seeks to provide services to strengthen their members, advocate policies that improve the local business climate, promote the economic development of the Auburn area and develop coalitions with organizations to build a better community. Programs that the chamber hosts which proceeds from the event will benefit include Auburn Industry, the Auburn Business Showcase, the Auburn State of the Community, Auburn Family 4th, Leadership Auburn, the Auburn Community Festival, and the Festival of Lights.

ISSUES / PROGRAMS LIST

ECONOMY (Cont'd)

Issue: **Pollution Prevention**
Program: **Public File**
Date: **September 9, 2001**
Time: **5:00A-5:30A**

Description: The Business Environmental Resource Center (BERC) was established in 1993 as a one-stop, non-regulatory permit assistance center to help Sacramento County businesses understand and comply with federal, state and local environmental regulations. The organization offers free and confidential consultative service for both environmental and non-environmental issues. In addition, BERC provides pollution prevention information to businesses and coordinates an annual pollution prevention awards program. BERC's business advocate services include providing fact sheets, guidance documents, ombudsman and facilitation services, as well as conducting seminars and workshops. BERC seeks to help businesses and environmental agencies develop and implement innovative, proactive and cost effective solutions to pollution issues, help agencies streamline and consolidate the permitting and regulatory process and act as an advocate / mediator for the business community and regulatory agencies, all in an effort to promote economic development in Sacramento County.

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GOVERNMENT

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GOVERNMENT (Cont'd)

Issue: **Women's Rights**
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ISSUES / PROGRAMS LIST

GOVERNMENT (Cont'd)

Issue: Free On-Line Legal Advice
Program: Public File
Date: August 12, 2001
Time: 5:30A-6:00A

Description: Free help is now available on the Internet for the estimated 4.3 million Californians who represent themselves in court each year. The new California Courts Online Self Help Center is a free service that helps individuals find the basics on how the courts work, along with step by step guides for choosing and completing court forms. The site is the most comprehensive resource on California court information ever assembled. Over half of all Californians who find themselves in court do not have attorneys. For them, navigating the court system without any expert assistance can be a frustrating experience. While the new site does not encourage people to represent themselves in court, it offers step-by-step assistance to those who do. The site provides a myriad of information about small claims court, juvenile law, traffic information, family law, adoption, divorce, alternative dispute resolution, domestic violence, going to court, and many other areas. In addition, there are links to legal services, organizations and lawyer referral programs where litigants can get legal advice and additional assistance. The site can also help individuals who have an attorney become more involved in their case and work more effectively with their chosen attorney.

Issue: Local Business
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Date: September 2, 2001
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ISSUES / PROGRAMS LIST

GOVERNMENT (Cont'd)

Issue: Energy Conservation
Program: Public File
Date: August 19, 2001
Time: 5:00A-5:30A

Description: Most traditional roof materials are "hot" and absorb 70% or more of the solar energy striking them. Cool roofs absorb less than 35% of this solar energy and stay 50 to 60 degrees cooler during peak summer conditions. Less solar energy absorbed by roof surfaces means that less energy is transferred as heat into air conditioned space. Cool roofs reduce peak electricity demand, building maintenance costs, heat island effects, and air pollution. The program provides a list of California cool roofing contractors. The California Cool Roof Program is available to owners or property managers who have authority to make decisions associated with building repairs, renovations or new construction. When the cool roofing work is done, a completed form is sent along with copies of receipts and the incentive is sent in 6 to 10 weeks.

Issue: Homeless Veterans
Program: Public File
Date: August 26, 2001
Time: 5:00A-5:30A

Description: For the 10th time, some 400 homeless Sacramento area veterans and their families will have a home, in a tent city, and have the opportunity to help themselves. Standdown is a military term for taking the soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given a chance to help themselves. Adversaries of the homeless include lack of shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Standdown 2001 is a three day encampment the provides shelter, food, medical care, eye care, legal assistance to clear misdemeanors, drug and alcohol counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over \$1 million worth of services for the veterans and their families. The hope is that some of the participants who attend the three day event will enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees.

ISSUES / PROGRAMS LIST

GOVERNMENT (Cont'd)

Issue: **Pollution Prevention**
Program: Public File
Date: September 9, 2001
Time: 5:00A-5:30A

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ISSUES / PROGRAMS LIST

HEALTH

Issue: **Air Quality**
Program: Public File
Date: July 8, 2001
Time: 5:30A-6:00A

Description: The Sacramento region is designated as a severe ozone "non-attainment area" by the U.S. Environmental Protection Agency. During the summer months, the area fails to meet both the state and federal health based standard for ozone. Because the Sacramento Valley is shaped like a bowl, smog presents a critical problem in the summer, when an inversion layer traps pollutants close to the ground, causing unhealthy air quality levels. Vehicles and other mobile sources cause about 70% of the region's air pollution problem. Vehicles cause a greater percentage of air pollution in our area than in other parts of the country because the Sacramento region does not have a lot of heavy industry. Drivers in the Sacramento region travel an estimated 47 million vehicle miles every day, logging more miles per driver than in any other portion of the state. Many residents experience some kind of air pollution related symptoms such as watery eyes, coughing or wheezing. Even for healthy people, polluted air can cause respiratory irritation or breathing difficulties during exercise or outdoor activities. In the past decade air quality has improved in the Sacramento region.

Issue: **Senior Services**
Program: Public File
Date: July 15, 2001
Time: 5:00A-5:30A

Description: The Sacramento Retirement Association was founded in 1993 by a senior who saw the need to advocate for themselves and other seniors in the South Sacramento area. The association provides nutrition and health information regardless of race, religion, nationality, origin, disability and/or handicap. Their Senior Nutrition Services serve hot lunches daily to as many as 90 seniors 60 years of age and older. Activities such as arts and crafts, dominoes, computer classes, over 50 fitness classes, water aerobics, and feature films are also provided. Field trips are scheduled throughout the year to help seniors with the social skills they need to get back into the mainstream. Visits are made to Care Homes to check on seniors who are incapacitated and unable to participate in events at the Sacramento Retirement Association facility. Finally, a support group is offered for grandparents who are raising their grandchildren.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: Sports For The Disabled
Program: Public File
Date: July 22, 2001
Time: 5:30A-6:00A

Description: Disabled Sports USA's mission is to improve the quality of life for people with disabilities by providing affordable inclusive sports and recreational experiences which build self-esteem and confidence, enhancing active participation in community life. They seek to make a significant contribution to the physical and psychological health of people with disabilities. Physically and developmentally challenged individuals can be fully included in the sports and recreation opportunities in our communities. DSUSA seeks to facilitate physical and psychological rehabilitation through education, recreation, sports and social activities, assist in the development of a positive self-image and an achieving attitude, and to increase public awareness of the capabilities of people with disabilities. Locally, dozens of disabled athletes are redefining the barriers set by their physical challenges by competing in elite sports and sharing their knowledge with other disabled individuals in the community. Programs offered by DSUSA include water and snow skiing, cycling, white water rafting, basketball, and track and field.

Issue: Care Giving For Brain Impaired Adults
Program: Public File
Date: July 29, 2001
Time: 5:00A-5:30A

Description: The Del Oro CRC was founded to establish a coordinated resource system to meet the needs of brain impaired adults through assistance to their families, professionals and other caregivers. Their mission is to improve the well being of caregivers and provide support throughout the caregiving process. Each year, millions of adults suffer brain damage from a variety of complex and puzzling diseases, with an average age of 75 years old. And each year, the families of these adults are faced with the demanding task of caring for loved ones who can no longer care for themselves. The loss of brain function resulting from brain impairment affects the behavior, personality, and ability to perform independent tasks. Brain impairment, occurring in adulthood, has many causes including Alzheimer's, Parkinson's, stroke, brain injury, tumors, Multiple Sclerosis and other disorders. Family members of concerned professionals living in the 13 county Del Oro CRC service area are eligible for information and referral services, diagnostic evaluation, early intervention, family support groups, education, respite care, caregiver training and conferences. An upcoming conference / workshop, for example addresses medication and alcohol misuse and abuse by older adults.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: Homeless Veterans
Program: Public File
Date: August 26, 2001
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ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: Foster Homes for Children
Program: Public File
Date: September 16, 2001
Time: 5:00A-5:30A

Description: St. Patrick's Home for Children was founded in 1863 and has served the many needs of Sacramento children, evolving from an orphanage to a residential treatment program, child care and foster care program. The Home is dedicated to the idea that all children deserve the security, attention and guidance that gives them hope for the future and the care and warmth that gives them the chance to love and be loved. Their residential treatment center provides 24 hour care for children needing out of home placement. Two home-like treatment facilities serve severely emotionally disturbed adolescents. The treatment programs include milieu therapy, weekly individual therapy, family therapy when reunification is the goal, consulting psychiatrist and psychologists and health services. Their foster family agency provides caring, nurturing, treatment-oriented foster family environments for children with special needs such as victims of emotional, physical and/or sexual abuse, neglect and/or behavioral problems and who require and would benefit from out of home placement.

Issue: Autism & Neurodevelopmental Research / Treatment
Program: Public File
Date: September 16, 2001
Time: 5:30A-6:00A

Description: The UC Davis Medical Investigation of Neurodevelopmental Disorders Institute is a collaborative international research center committed to the awareness, understanding, prevention, care and cure of neurodevelopmental disorders such as autism, cerebral palsy, Tourette's syndrome, dyslexia and other learning, and communication disorders. They seek to become a national resource for the study and treatment of these disorders. Leading scientists, physicians and educators in fields as diverse as molecular genetics and clinical pediatrics are joining forces to better understand development and brain functions. Advances in medical technology, neuroscience, molecular biology, genetics, pharmacology and behavioral sciences are making inroads into understanding autism and related disorders. Interdisciplinary approaches to research are replacing the heretofore piecemeal and ineffective efforts at understanding the complex brain centered disorders. The goal of the Institute is to develop a comprehensive, integrated and multi-disciplinary approach to diagnostic and treatment service for patients with neurodevelopmental disorders.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: Donating Blood
Program: Public File
Date: September 23, 2001
Time: 5:30A-6:00A

Description: Over the past 50 years, the Sacramento Medical Foundation Blood Centers have grown with the region and consistently provided an adequate safe blood supply that meets the needs of patients, physicians, hospitals and donors. Their challenges include maintaining and improving quality as they work to produce a safe blood supply. In the wake of the September 11th terrorist attacks in New York and Washington D.C., record numbers of people came to blood centers across the nation, including in the Sacramento area. On September 11th, SMF processed 3,000 donors and collected 2,200 units of blood. That night they shipped 271 units of blood with the Sacramento Search & Rescue Unit that was deployed to New York City from Travis Air Force Base. Their concern is that donations are used and not wasted, as some components of blood only last for 5 days. As blood donations in the coming weeks and months will be just as vital as those made last week, donors are being asked to pledge a future blood donation. The guests stress that the need for blood is great, whether it be for patients locally, those who suffer the consequences of terrorism, or for people injured by natural disasters. Individuals must also stand ready to support the men & women in our military as current and future needs arise.

ISSUES / PROGRAMS LIST

ENVIRONMENT, ENERGY & TRANSPORTATION

Issue: **Air Quality**
Program: Public File
Date: July 8, 2001
Time: 5:30A-6:00A

Description: The Sacramento region is designated as a severe ozone "non-attainment area" by the U.S. Environmental Protection Agency. During the summer months, the area fails to meet both the state and federal health based standard for ozone. Because the Sacramento Valley is shaped like a bowl, smog presents a critical problem in the summer, when an inversion layer traps pollutants close to the ground, causing unhealthy air quality levels. Vehicles and other mobile sources cause about 70% of the region's air pollution problem. Vehicles cause a greater percentage of air pollution in our area than in other parts of the country because the Sacramento region does not have a lot of heavy industry. Drivers in the Sacramento region travel an estimated 47 million vehicle miles every day, logging more miles per driver than in any other portion of the state. Many residents experience some kind of air pollution related symptoms such as watery eyes, coughing or wheezing. Even for healthy people, polluted air can cause respiratory irritation or breathing difficulties during exercise or outdoor activities. In the past decade air quality has improved in the Sacramento region.

Issue: **Industrial Hemp**
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Date: July 22, 2001
Time: 5:00A-5:30A

Description: Hemp is among the oldest industries on the planet, going back more than 10,000 years. The Coalition for Agricultural & Industrial Renewal (CAIR) supports legislation to legalize growing industrial hemp in California. Over 25,000 products can be manufactured from hemp. Hemp grows well without herbicides, fungicides or pesticides. With regards to California's energy crisis, the hydrocarbons in hemp can be processed into a wide range of biomass energy sources, from fuel pellets to liquid fuels and gas. Development of biofuels could significantly reduce our consumption of fossil fuels and nuclear power. The purpose of CAIR is to represent the interest of the hemp industry and to encourage the research and development of new hemp products. The organization seeks to educate consumers, industry and legislators about the exceptional attributes of hemp products, facilitate the exchange of information and technology between hemp agriculturalists, and retailers, and advocate and support socially responsible and environmentally sound business practices.

ISSUES / PROGRAMS LIST

ENVIRONMENT, ENERGY & TRANSPORTATION (Cont'd)

Issue: **Energy Conservation**
Program: Public File
Date: August 19, 2001
Time: 5:00A-5:30A

Description: Most traditional roof materials are "hot" and absorb 70% or more of the solar energy striking them. Cool roofs absorb less than 35% of this solar energy and stay 50 to 60 degrees cooler during peak summer conditions. Less solar energy absorbed by roof surfaces means that less energy is transferred as heat into air conditioned space. Cool roofs reduce peak electricity demand, building maintenance costs, heat island effects, and air pollution. The program provides a list of California cool roofing contractors. The California Cool Roof Program is available to owners or property managers who have authority to make decisions associated with building repairs, renovations or new construction. When the cool roofing work is done, a completed form is sent along with copies of receipts and the incentive is sent in 6 to 10 weeks.

Issue: **Pollution Prevention**
Program: Public File
Date: September 9, 2001
Time: 5:00A-5:30A

Description: The Business Environmental Resource Center (BERC) was established in 1993 as a one-stop, non-regulatory permit assistance center to help Sacramento County businesses understand and comply with federal, state and local environmental regulations. The organization offers free and confidential consultative service for both environmental and non-environmental issues. In addition, BERC provides pollution prevention information to businesses and coordinates an annual pollution prevention awards program. BERC's business advocate services include providing fact sheets, guidance documents, ombudsman and facilitation services, as well as conducting seminars and workshops. BERC seeks to help businesses and environmental agencies develop and implement innovative, proactive and cost effective solutions to pollution issues, help agencies streamline and consolidate the permitting and regulatory process and act as an advocate / mediator for the business community and regulatory agencies, all in an effort to promote economic development in Sacramento County.

ISSUES / PROGRAMS LIST

ENVIRONMENT, ENERGY & TRANSPORTATION (Cont'd)

Issue: **Airport Safety**
Program: Public File
Date: September 30, 2001
Time: 5:30A-6:00A

Description: As air travel resumes in airports across the country after the September 11th terrorist attacks on America, new regulations and heightened security measures are being enforced. The FAA and the airline industry have instituted immediate and sweeping changes at the nation's air terminals. The guest addressed the top ten list of "must know" concerning consumer safety, carry-on luggage, electronic ticketing, airport check-in, security screening, as well as parking and passenger drop offs, among other things. The guest discussed possible security upgrades such as tighter baggage inspection, no carry on luggage, guns in the cockpit, stronger cockpit doors, video cameras, marshals on planes, and the ability for airports to land planes by remote control if necessary. The guest discussed how airlines are working to minimize delays, and what consumers can do to minimize travel delays.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING

Issue: Senior Services
Program: Public File
Date: July 15, 2001
Time: 5:00A-5:30A

Description: The Sacramento Retirement Association was founded in 1993 by a senior who saw the need to advocate for themselves and other seniors in the South Sacramento area. The association provides nutrition and health information regardless of race, religion, nationality, origin, disability and/or handicap. Their Senior Nutrition Services serve hot lunches daily to as many as 90 seniors 60 years of age and older. Activities such as arts and crafts, dominoes, computer classes, over 50 fitness classes, water aerobics, and feature films are also provided. Field trips are scheduled throughout the year to help seniors with the social skills they need to get back into the mainstream. Visits are made to Care Homes to check on seniors who are incapacitated and unable to participate in events at the Sacramento Retirement Association facility. Finally, a support group is offered for grandparents who are raising their grandchildren.

Issue: Sports For The Disabled
Program: Public File
Date: July 22, 2001
Time: 5:30A-6:00A

Description: Disabled Sports USA's mission is to improve the quality of life for people with disabilities by providing affordable inclusive sports and recreational experiences which build self-esteem and confidence, enhancing active participation in community life. They seek to make a significant contribution to the physical and psychological health of people with disabilities. Physically and developmentally challenged individuals can be fully included in the sports and recreation opportunities in our communities. DSUSA seeks to facilitate physical and psychological rehabilitation through education, recreation, sports and social activities, assist in the development of a positive self-image and an achieving attitude, and to increase public awareness of the capabilities of people with disabilities. Locally, dozens of disabled athletes are redefining the barriers set by their physical challenges by competing in elite sports and sharing their knowledge with other disabled individuals in the community. Programs offered by DSUSA include water and snow skiing, cycling, white water rafting, basketball, and track and field.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING (Cont'd)

Issue: Care Giving For Brain Impaired Adults
Program: Public File
Date: July 29, 2001
Time: 5:00A-5:30A

Description: The Del Oro CRC was founded to establish a coordinated resource system to meet the needs of brain impaired adults through assistance to their families, professionals and other caregivers. Their mission is to improve the well being of caregivers and provide support throughout the caregiving process. Each year, millions of adults suffer brain damage from a variety of complex and puzzling diseases, with an average age of 75 years old. And each year, the families of these adults are faced with the demanding task of caring for loved ones who can no longer care for themselves. The loss of brain function resulting from brain impairment affects the behavior, personality, and ability to perform independent tasks. Brain impairment, occurring in adulthood, has many causes including Alzheimer's, Parkinson's, stroke, brain injury, tumors, Multiple Sclerosis and other disorders. Family members of concerned professionals living in the 13 county Del Oro CRC service area are eligible for information and referral services, diagnostic evaluation, early intervention, family support groups, education, respite care, caregiver training and conferences. An upcoming conference / workshop, for example addresses medication and alcohol misuse and abuse by older adults.

Issue: Child Abuse Prevention
Program: Public File
Date: July 29, 2001
Time: 5:30A-6:00A

Description: The Sacramento Crisis Nursery seeks to prevent child abuse and neglect by providing support to families at a time of crisis through residential respite care for children from birth through age six. Case managers and Counselors work with the families to assess their needs, offer counseling and connect them with the resources needed to help resolve the crisis. The nursery focuses on young children because they are believed to be the greatest at risk for abuse and neglect. Parents coming to the nursery are mostly single mothers receiving TANF who have few or no skills to cope with crisis and stressful situations in their lives. These women are often victims of violence and abuse. May are impaired by alcohol and drug abuse, severe mental health problems, poverty, homelessness and isolation. Respite is also available to grandparents raising their grandchildren, foster parents, and other families in need of a break in their stressful lives. The "Art Is For Babies" fund is an art show / sale and silent auction that benefits the nursery.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING (Cont'd)

Issue: Women's Rights
Program: Public File
Date: August 5, 2001
Time: 5:00A-5:30A

Description: The National Organization for Women's (NOW) purpose is to take action to bring women into full participation in the mainstream of American society, exercising all privileges and responsibilities thereof in truly equal partnership with men. The California NOW is the largest state organization of feminists, both women and men in the United States. California NOW is committed to protecting women's rights and is focused on issues relating to safety, health, independence, equality, legislation and diversity. Specifically, California NOW's 2001 agenda addresses issues such as: 1. Equal opportunity issues for women in education including admissions, appointments, scholarships and access to higher studies programs in California; 2. Parity in gaining business and job opportunities for all women, including women of color and the disabled; 3. Strict review and public comment on negative images of women portrayed in the media, and; 4. Continued lobbying of, and networking with, representatives in the State Legislature on political issues facing women in the state.

Issue: Domestic Violence
Program: Public File
Date: September 23, 2001
Time: 5:00A-5:30A

Description: According to the California Department of Justice, 246,315 calls alleging incidents of domestic violence were reported in one year, and the Bureau of Justice claims nearly half of violent crimes against women are not reported to police. In the United States, a woman is physically abused by her husband every 9 seconds. Women Take Back The Night is an international tradition with marches and rallies occurring around the world since 1976. The 22nd Annual Women Take Back The Night march and rally affirms Northern California's commitment to ending the violence that restricts women's personal freedom and safety. The highlight in the march is when women walk through the night and reclaim the streets, which for many years have been sources of fear and violence. Another important aspect is the survivor testimonials where survivors of sexual violence come forward, often sharing their experiences for the first time.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING (Cont'd)

Issue: Disability Awareness Month
Program: Public File
Date: September 30, 2001
Time: 5:00A-5:30A

Description: Californians for Disability Rights is the oldest and largest advocacy organization of disabled persons in California. During October, Disability Awareness Month, the group is holding a series of informational workshops designed to give disabled persons the tools they need to recognize and enforce their civil rights. Even though state and federal laws prohibit discrimination against people with disabilities, the guest says people are regularly denied housing, employment and access to buildings, and transportation because of their disabilities. The informational workshops and seminars will cover empowerment through self-advocacy, enforcing civil rights through the small claims court process, and rights and responsibilities of Medi-cal, Medicare and SSI beneficiaries.

ISSUES / PROGRAMS LIST

CRIME

Issue: Assistance To Victims Of Crime
Program: Public File
Date: July 15, 2001
Time: 5:30A-6:00A

Description: Volunteers in Victim Assistance (VIVA) is a non-profit community service agency dedicated to serving victims of violent crime and trauma in Sacramento and surrounding counties. Services include crisis intervention, individual and family therapy, support groups, hospital visits, a drop-in center, court accompaniment, criminal justice advocacy and court support to children, adolescent and adult victims of violent crime and their families. Victims of assault, robbery, child abuse, child abduction and family members of homicide victims receive services from VIVA. Their "Project Hands On" is a post-trauma counseling program for children and adolescent victims of trauma. Children and adolescents have difficulty articulating their feelings. VIVA therapists help young victims express their feelings through the use of art therapy, play therapy recreation and sand tray therapy to help facilitate the healing process.

Issue: Child Abuse Prevention
Program: Public File
Date: July 29, 2001
Time: 5:30A-6:00A

Description: The Sacramento Crisis Nursery seeks to prevent child abuse and neglect by providing support to families at a time of crisis through residential respite care for children from birth through age six. Case managers and Counselors work with the families to assess their needs, offer counseling and connect them with the resources needed to help resolve the crisis. The nursery focuses on young children because they are believed to be the greatest at risk for abuse and neglect. Parents coming to the nursery are mostly single mothers receiving TANF who have few or no skills to cope with crisis and stressful situations in their lives. These women are often victims of violence and abuse. May are impaired by alcohol and drug abuse, severe mental health problems, poverty, homelessness and isolation. Respite is also available to grandparents raising their grandchildren, foster parents, and other families in need of a break in their stressful lives. The "Art Is For Babies" fund is an art show / sale and silent auction that benefits the nursery.

ISSUES / PROGRAMS LIST

CRIME (Cont'd)

Issue: **Emergency Housing**
Program: Public File
Date: August 19, 2001
Time: 5:30A-6:00A

Description: The Sacramento Area Emergency Housing Center provides temporary emergency shelter, meals, transportation, health services and clothing. The length of stay is determined by the need and a client's ability to function within shelter rules. Counseling and case work services are also provided along with assistance in locating permanent housing and for families needing to reestablish credit, there is a leased transitional housing program. Other services include a women's refuge for single women without housing or other resources living in Sacramento County, a family preservation program which houses homeless families who are at risk of losing or have lost their children to foster care, and a family resource center which provides services for families at risk of involvement with Child Protective Services. Drug and alcohol counseling, recovery and living skills workshops and employment readiness training are also available.

Issue: **Homeless Veterans**
Program: Public File
Date: August 26, 2001
Time: 5:00A-5:30A

Description: For the 10th time, some 400 homeless Sacramento area veterans and their families will have a home, in a tent city, and have the opportunity to help themselves. Standdown is a military term for taking the soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given a chance to help themselves. Adversaries of the homeless include lack of shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Standdown 2001 is a three day encampment the provides shelter, food, medical care, eye care, legal assistance to clear misdemeanors, drug and alcohol counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over \$1 million worth of services for the veterans and their families. The hope is that some of the participants who attend the three day event will enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees.

ISSUES / PROGRAMS LIST

CRIME (Cont'd)

Issue: Domestic Violence
Program: Public File
Date: September 23, 2001
Time: 5:00A-5:30A

Description: According to the California Department of Justice, 246,315 calls alleging incidents of domestic violence were reported in one year, and the Bureau of Justice claims nearly half of violent crimes against women are not reported to police. In the United States, a woman is physically abused by her husband every 9 seconds. Women Take Back The Night is an international tradition with marches and rallies occurring around the world since 1976. The 22nd Annual Women Take Back The Night march and rally affirms Northern California's commitment to ending the violence that restricts women's personal freedom and safety. The highlight in the march is when women walk through the night and reclaim the streets, which for many years have been sources of fear and violence. Another important aspect is the survivor testimonials where survivors of sexual violence come forward, often sharing their experiences for the first time.

ISSUES / PROGRAMS LIST

DRUG ABUSE

Issue: Drug Rehabilitation
Program: Public File
Date: July 1, 2001
Time: 5:00A-5:30A

Description: The River City Recovery Center provides 30 day residential alcohol and drug rehabilitation and education with 60 to 90 day residential program and sustained living. 90 day residential programs include first 30 days of education and counseling, then 60 days of sustained care. Residents may return to the work place after completion of the primary program while continuing care in the recovery phase. The program includes daily discussion groups, guest speakers, counseling, and AA meetings. Family sessions provide individual counseling for friends and family of clients. The aftercare program groups counseling for the client provide once a week for six months after discharge.

Issue: Child Abuse Prevention
Program: Public File
Date: July 29, 2001
Time: 5:30A-6:00A

Description: The Sacramento Crisis Nursery seeks to prevent child abuse and neglect by providing support to families at a time of crisis through residential respite care for children from birth through age six. Case managers and Counselors work with the families to assess their needs, offer counseling and connect them with the resources needed to help resolve the crisis. The nursery focuses on young children because they are believed to be the greatest at risk for abuse and neglect. Parents coming to the nursery are mostly single mothers receiving TANF who have few or no skills to cope with crisis and stressful situations in their lives. These women are often victims of violence and abuse. May are impaired by alcohol and drug abuse, severe mental health problems, poverty, homelessness and isolation. Respite is also available to grandparents raising their grandchildren, foster parents, and other families in need of a break in their stressful lives. The "Art Is For Babies" fund is an art show / sale and silent auction that benefits the nursery.

ISSUES / PROGRAMS LIST

DRUG ABUSE (Cont'd)

Issue: **Emergency Housing**
Program: Public File
Date: August 19, 2001
Time: 5:30A-6:00A

Description: The Sacramento Area Emergency Housing Center provides temporary emergency shelter, meals, transportation, health services and clothing. The length of stay is determined by the need and a client's ability to function within shelter rules. Counseling and case work services are also provided along with assistance in locating permanent housing and for families needing to reestablish credit, there is a leased transitional housing program. Other services include a women's refuge for single women without housing or other resources living in Sacramento County, a family preservation program which houses homeless families who are at risk of losing or have lost their children to foster care, and a family resource center which provides services for families at risk of involvement with Child Protective Services. Drug and alcohol counseling, recovery and living skills workshops and employment readiness training are also available.

Issue: **Homeless Veterans**
Program: Public File
Date: August 26, 2001
Time: 5:00A-5:30A

Description: For the 10th time, some 400 homeless Sacramento area veterans and their families will have a home, in a tent city, and have the opportunity to help themselves. Standdown is a military term for taking the soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given a chance to help themselves. Adversaries of the homeless include lack of shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Standdown 2001 is a three day encampment the provides shelter, food, medical care, eye care, legal assistance to clear misdemeanors, drug and alcohol counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over \$1 million worth of services for the veterans and their families. The hope is that some of the participants who attend the three day event will enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees.

ISSUES / PROGRAMS LIST

HOUSING

Issue: Child Abuse Prevention
Program: Public File
Date: July 29, 2001
Time: 5:30A-6:00A

Description: The Sacramento Crisis Nursery seeks to prevent child abuse and neglect by providing support to families at a time of crisis through residential respite care for children from birth through age six. Case managers and Counselors work with the families to assess their needs, offer counseling and connect them with the resources needed to help resolve the crisis. The nursery focuses on young children because they are believed to be the greatest at risk for abuse and neglect. Parents coming to the nursery are mostly single mothers receiving TANF who have few or no skills to cope with crisis and stressful situations in their lives. These women are often victims of violence and abuse. May are impaired by alcohol and drug abuse, severe mental health problems, poverty, homelessness and isolation. Respite is also available to grandparents raising their grandchildren, foster parents, and other families in need of a break in their stressful lives. The "Art Is For Babies" fund is an art show / sale and silent auction that benefits the nursery.

Issue: Emergency Housing
Program: Public File
Date: August 19, 2001
Time: 5:30A-6:00A

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ISSUES / PROGRAMS LIST

HOUSING (Cont'd)

Issue: Homeless Veterans
Program: Public File
Date: August 26, 2001
Time: 5:00A-5:30A

Description: For the 10th time, some 400 homeless Sacramento area veterans and their families will have a home, in a tent city, and have the opportunity to help themselves. Standdown is a military term for taking the soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given a chance to help themselves. Adversaries of the homeless include lack of shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Standdown 2001 is a three day encampment the provides shelter, food, medical care, eye care, legal assistance to clear misdemeanors, drug and alcohol counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over \$1 million worth of services for the veterans and their families. The hope is that some of the participants who attend the three day event will enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees.

Issue: Foster Homes for Children
Program: Public File
Date: September 16, 2001
Time: 5:00A-5:30A

Description: St. Patrick's Home for Children was founded in 1863 and has served the many needs of Sacramento children, evolving from an orphanage to a residential treatment program, child care and foster care program. The Home is dedicated to the idea that all children deserve the security, attention and guidance that gives them hope for the future and the care and warmth that gives them the chance to love and be loved. Their residential treatment center provides 24 hour care for children needing out of home placement. Two home-like treatment facilities serve severely emotionally disturbed adolescents. The treatment programs include milieu therapy, weekly individual therapy, family therapy when reunification is the goal, consulting psychiatrist and psychologists and health services. Their foster family agency provides caring, nurturing, treatment-oriented foster family environments for children with special needs such as victims of emotional, physical and/or sexual abuse, neglect and/or behavioral problems and who require and would benefit from out of home placement.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY

Issue: Child Safety
Program: Public File
Date: July 8, 2001
Time: 5:00A-5:30A

Description: Unintentional injury is still the number one killer of America's children, taking more lives than disease, violence and suicide. Each year, one out of every four children is hurt seriously enough to require medical attention. These injuries cost society \$165 billion annually. Prevention is the cure. Ninety percent of these injuries could be prevented if families took simple steps necessary to protect their children. The Greater Sacramento SAFE KIDS Coalition is a group of organizations, businesses, state and county agencies and hospitals that work together to reduce the number of preventable injuries among children. The coalition sponsors public education programs aimed at teaching children, teenagers and parents how to avoid motor vehicle, bike, water, fire and home injuries. They organize bike rodeos, child passenger safety checkpoints, smoke detector installations, water safety events and other programs that highlight safety equipment and hands on education.

Issue: Assistance To Victims Of Crime
Program: Public File
Date: July 15, 2001
Time: 5:30A-6:00A

Description: Volunteers in Victim Assistance (VIVA) is a non-profit community service agency dedicated to serving victims of violent crime and trauma in Sacramento and surrounding counties. Services include crisis intervention, individual and family therapy, support groups, hospital visits, a drop-in center, court accompaniment, criminal justice advocacy and court support to children, adolescent and adult victims of violent crime and their families. Victims of assault, robbery, child abuse, child abduction and family members of homicide victims receive services from VIVA. Their "Project Hands On" is a post-trauma counseling program for children and adolescent victims of trauma. Children and adolescents have difficulty articulating their feelings. VIVA therapists help young victims express their feelings through the use of art therapy, play therapy recreation and sand tray therapy to help facilitate the healing process.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: Care Giving For Brain Impaired Adults
Program: Public File
Date: July 29, 2001
Time: 5:00A-5:30A

Description: The Del Oro CRC was founded to establish a coordinated resource system to meet the needs of brain impaired adults through assistance to their families, professionals and other caregivers. Their mission is to improve the well being of caregivers and provide support throughout the caregiving process. Each year, millions of adults suffer brain damage from a variety of complex and puzzling diseases, with an average age of 75 years old. And each year, the families of these adults are faced with the demanding task of caring for loved ones who can no longer care for themselves. The loss of brain function resulting from brain impairment affects the behavior, personality, and ability to perform independent tasks. Brain impairment, occurring in adulthood, has many causes including Alzheimer's, Parkinson's, stroke, brain injury, tumors, Multiple Sclerosis and other disorders. Family members of concerned professionals living in the 13 county Del Oro CRC service area are eligible for information and referral services, diagnostic evaluation, early intervention, family support groups, education, respite care, caregiver training and conferences. An upcoming conference / workshop, for example addresses medication and alcohol misuse and abuse by older adults.

Issue: Child Abuse Prevention
Program: Public File
Date: July 29, 2001
Time: 5:30A-6:00A

Description: The Sacramento Crisis Nursery seeks to prevent child abuse and neglect by providing support to families at a time of crisis through residential respite care for children from birth through age six. Case managers and Counselors work with the families to assess their needs, offer counseling and connect them with the resources needed to help resolve the crisis. The nursery focuses on young children because they are believed to be the greatest at risk for abuse and neglect. Parents coming to the nursery are mostly single mothers receiving TANF who have few or no skills to cope with crisis and stressful situations in their lives. These women are often victims of violence and abuse. May are impaired by alcohol and drug abuse, severe mental health problems, poverty, homelessness and isolation. Respite is also available to grandparents raising their grandchildren, foster parents, and other families in need of a break in their stressful lives. The "Art Is For Babies" fund is an art show / sale and silent auction that benefits the nursery.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Programs For Children**
Program: Public File
Date: August 5, 2001
Time: 5:30A-6:00A

Description: Research shows that when adults spend meaningful time with kids, it helps them develop a positive self-image and a sense of belonging, usefulness and purpose. National Kids Day is a day set aside each year to encourage and remind adults to spend meaningful time with kids, to express love and appreciation for kids. The guests believe that widespread negative messages about kids, specifically about teens need to be balanced. The common emphasis on young people's problems and challenges leaves many people feeling overwhelmed and disempowered. Balancing those messages with an emphasis on what's going well with kids can help them reconnect and get involved. Research shows that both youth and adults say it is extremely important for children to be connected to caring adults, yet only 30% of youth believe that children in their community have caring adults in their lives.

Issue: **Emergency Housing**
Program: Public File
Date: August 19, 2001
Time: 5:30A-6:00A

Description: The Sacramento Area Emergency Housing Center provides temporary emergency shelter, meals, transportation, health services and clothing. The length of stay is determined by the need and a client's ability to function within shelter rules. Counseling and case work services are also provided along with assistance in locating permanent housing and for families needing to reestablish credit, there is a leased transitional housing program. Other services include a women's refuge for single women without housing or other resources living in Sacramento County, a family preservation program which houses homeless families who are at risk of losing or have lost their children to foster care, and a family resource center which provides services for families at risk of involvement with Child Protective Services. Drug and alcohol counseling, recovery and living skills workshops and employment readiness training are also available.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: Truancy Prevention
Program: Public File
Date: September 2, 2001
Time: 5:30A-6:00A

Description: Educators believe that truancy is a growing problem and that children are truant at younger and younger ages. The primary concern is for a child missing the opportunity to learn. Children who are not in school are often unsupervised and more likely than other children to practice behavior that puts them at risk. Additionally, absence/truancy reduces a school's daily operating budget and in the long run affects the children who are in school. The School Attendance Review Board was established by the California Legislature in 1975 for the purpose of coordinating school / home / community resources to meet needs of students. The program directs students from the juvenile justice system by providing guidance. SARB works with students whose irregular school attendance has not been resolved by interventions or home contact, students whose serious behavior problems have not been resolved by school efforts and students who are habitual truants. The program recommends changes in the students program, arranges for tutoring, links families to community resources, and directs the student and/or family to counseling.

Issue: Foster Homes for Children
Program: Public File
Date: September 16, 2001
Time: 5:00A-5:30A

Description: St. Patrick's Home for Children was founded in 1863 and has served the many needs of Sacramento children, evolving from an orphanage to a residential treatment program, child care and foster care program. The Home is dedicated to the idea that all children deserve the security, attention and guidance that gives them hope for the future and the care and warmth that gives them the chance to love and be loved. Their residential treatment center provides 24 hour care for children needing out of home placement. Two home-like treatment facilities serve severely emotionally disturbed adolescents. The treatment programs include milieu therapy, weekly individual therapy, family therapy when reunification is the goal, consulting psychiatrist and psychologists and health services. Their foster family agency provides caring, nurturing, treatment-oriented foster family environments for children with special needs such as victims of emotional, physical and/or sexual abuse, neglect and/or behavioral problems and who require and would benefit from out of home placement.

THE PARENT'S JOURNAL

KDND-FM
Sundays, 6:00A-7:00A

PARENT'S JOURNAL

Host: Bobbi Conner

A weekly national radio series for parents, grandparents, and others who care for and about children. This is not a program that dispenses "quick fix" solutions on child rearing, but rather a program that is designed to help parents understand how children develop intellectually, socially, emotionally, and physically. Nationally acclaimed guests discuss a variety of contemporary parenting issues such as kids sports, discipline, childcare, sleep problems, temper tantrums, and homework hassles.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

Following is a list of issues which KDND-FM has determined to be of concern to Sacramento and to listeners through the KDND-FM service area.

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventive health care; and medical malpractice.
4. **MINORITIES/WOMEN/AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
5. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.
6. **YOUTH/FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

ISSUES / PROGRAMS LIST

EDUCATION

Issue: **Waiting Games For Kids**
Program: The Parent's Journal
Date: July 1, 2001
Time: 6:00A-7:00A

Guest: Dr. Susan Perry, a social psychologist who teaches Psychology at Woodbury University. She is the author of *Playing Smart: The Family Guide to Enriching, Offbeat Learning Activities for Ages 4-14*.

Issue: **Good Sports Parenting**
Program: The Parent's Journal
Date: July 8, 2001
Time: 6:00A-7:00A

Guest: Rick Wolff, Sports Psychologist, former pro-athlete, and host of a sports radio program in New York City. He is the author of *Coaching Kids For Dummies* and the editor of *A Thing Or Two About Golf, Baseball, and Soccer*, a series of sports parenting guides.

Issue: **Pre-Reading Skills For Young Children**
Program: The Parent's Journal
Date: July 8, 2001
Time: 6:00A-7:00A

Guest: Dr. Clare Rubman, editor in chief of Readingvillage.com, a website dedicated to teaching young children about reading.

Issue: **Attention Problems in Children**
Program: The Parent's Journal
Date: July 15, 2001
Time: 6:00A-7:00A

Guest: Dr. Mel Levine, a Professor of Pediatrics at the University of North Carolina's Medical School in Chapel Hill, and the Director of the University's Clinical Center for the Study of Development and Learning. Dr. Levine is also the founder of All Kinds Of Minds, a non-profit institute for the study of differences in learning.

Issue: **Teens & Money**
Program: The Parent's Journal
Date: August 5, 2001
Time: 6:00A-7:00A

Guest: Dr. John Whitcomb, an emergency physician in Milwaukee, Wisconsin, who was recently appointed to the Wisconsin JumpStart Coalition, a national network promoting teen financial competence. He is the author of *The Sink or Swim Money Method*.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Musical Instrument Practice**
Program: The Parent's Journal
Date: August 5, 2001
Time: 6:00A-7:00A

Guest: Amy Nathan, a writer of non-fiction for young people. She is the author of *The Young Musicians' Survival Guide*.

Issue: **Financing College**
Program: The Parent's Journal
Date: September 2, 2001
Time: 6:00A-7:00A

Guest: Mark Kantrowitz, a research scientist and a noted financial aid and college planning author. He is the founder and publisher of FinAid, an award-winning website for information on student financial aid.

Issue: **Adjusting To The New School Year**
Program: The Parent's Journal
Date: September 9, 2001
Time: 6:00A-7:00A

Guest: Dr. Barbara Okun, a Professor in the Development of Counseling and Applied Education Psychology at Northwestern University in Boston.

Issue: **Helping Kids Explore The Sky**
Program: The Parent's Journal
Date: September 16, 2001
Time: 6:00A-7:00A

Guest: Jack Borden, founder of For Spacious Skies, a program to encourage kids to experience and appreciate the sky. A Harvard Research Study showed that the elementary children exposed to his project (in classrooms) developed more literary, music and artistic skills.

Issue: **Motivating Underachievers**
Program: The Parent's Journal
Date: September 23, 2001
Time: 6:00A-7:00A

Guest: Dr. Michael Whitley, a clinical psychologist in Houston, specializing in motivational difficulties and behavior problems of children, adolescents and adults. He is the author of *Bright Minds, Poor Grades: Understanding And Motivating Your Underachieving Child*.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Teaching Creative Art**
Program: The Parent's Journal
Date: September 30, 2001
Time: 6:00A-7:00A

Guest: Susan Striker, an at educator for more than 25 years currently teaching elementary school art in Greenwich, Connecticut. In addition to the Anti-Coloring Book series, she is the author of *Young at Art: Teaching Toddlers Self-Expression, Problem Solving Skills and an Appreciation for Art.*

ISSUES / PROGRAMS LIST

ECONOMY

Issue: **Teens & Money**
Program: The Parent's Journal
Date: August 5, 2001
Time: 6:00A-7:00A

Guest: Dr. John Whitcomb, an emergency physician in Milwaukee, Wisconsin, who was recently appointed to the Wisconsin JumpStart Coalition, a national network promoting teen financial competence. He is the author of *The Sink or Swim Money Method*.

Issue: **Financing College**
Program: The Parent's Journal
Date: September 2, 2001
Time: 6:00A-7:00A

Guest: Mark Kantrowitz, a research scientist and a noted financial aid and college planning author. He is the founder and publisher of FinAid, an award-winning website for information on student financial aid.

ISSUES / PROGRAMS LIST

HEALTH

Issue: **Good Nutrition During Pregnancy**
Program: The Parent's Journal
Date: July 8, 2001
Time: 6:00A-7:00A

Guest: Dr. Barbara Luke, Professor of Obstetrics and Gynecology at the University of Michigan and the author of *Program Your Baby's Health: The Pregnancy Diet For Your Child's Lifelong Well-Being*.

Issue: **Preparing For Pregnancy**
Program: The Parent's Journal
Date: August 5, 2001
Time: 6:00A-7:00A

Guest: Megan Steelman, supervisor of the perinatal and lactation center at California Pacific Medical Center in San Francisco. She is the author of *Thinking Pregnant: Conceiving Your New Life With Baby*.

Issue: **Healthy Foods... Healthy Kids**
Program: The Parent's Journal
Date: August 12, 2001
Time: 6:00A-7:00A

Guest: Eileen Behan, a registered dietician, and consultant helping families to improve health through diet and the author of *Fit Kids: Raising Physically and Emotionally Strong Kids with Real Food*.

Issue: **Good Nutrition In The Early Years**
Program: The Parent's Journal
Date: September 16, 2001
Time: 6:00A-7:00A

Guest: Dr. Paula Elbirt, a physician in New York City, founder of drpaula.com a pediatric website and author of *Dr. Paula's Good Nutrition Guide For Babies, Toddlers and Preschoolers*.

Issue: **How Much Sleep Kids Need**
Program: The Parent's Journal
Date: September 23, 2001
Time: 6:00A-7:00A

Guest: Dr. Jodi Mindell, Associate Professor of Psychology at St. Joseph's University and Associate Director of Sleep Disorder Center at the Children's Hospital of Philadelphia. She is the author of *Sleeping Through The Night: How Infants, Toddlers and Their Parents Can Get A Good Nights Sleep*.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING

Issue: **Grandparent's Raising Children**
Program: The Parent's Journal
Date: July 1, 2001
Time: 6:00A-7:00A

Guest: Sally Houtman, a counselor in outpatient chemical dependency treatment and the author of *To Grandmas House, We... Stay*.

Issue: **Good Nutrition During Pregnancy**
Program: The Parent's Journal
Date: July 8, 2001
Time: 6:00A-7:00A

Guest: Dr. Barbara Luke, Professor of Obstetrics and Gynecology at the University of Michigan and the author of *Program Your Baby's Health: The Pregnancy Diet For Your Child's Lifelong Well-Being*.

Issue: **The Joys & Challenges of Parenting**
Program: The Parent's Journal
Date: July 29, 2001
Time: 6:00A-7:00A

Guest: Dr. Bonnie Ohye, a Clinical Psychologist and teacher at Harvard Medical School's Massachusetts General Hospital. She is the author of *Love In Two Languages: Lessons on Mothering In A Culture Of Individuality*.

Issue: **Preparing For Pregnancy**
Program: The Parent's Journal
Date: August 5, 2001
Time: 6:00A-7:00A

Guest: Megan Steelman, supervisor of the perinatal and lactation center at California Pacific Medical Center in San Francisco. She is the author of *Thinking Pregnant: Conceiving Your New Life With Baby*.

ISSUES / PROGRAMS LIST

DRUG ABUSE

Issue: **Grandparent's Raising Children**

Program: The Parent's Journal

Date: July 1, 2001

Time: 6:00A-7:00A

Guest: Sally Houtman, a counselor in outpatient chemical dependency treatment and the author of *To Grandmas House, We... Stay*.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY

Issue: **Creating A Happy Family**
Program: The Parent's Journal
Date: July 1, 2001
Time: 6:00A-7:00A

Guest: Richare Eyre, father of nine children and co-author of *The Happy Family*.

Issue: **Parent's Notes**
Program: The Parent's Journal
Date: July 1, 2001 - September 30, 2001
Time: 6:00A-7:00A

Guest: Parent's offer parenting techniques that have worked for them.

Issue: **Grandparent's Raising Children**
Program: The Parent's Journal
Date: July 1, 2001
Time: 6:00A-7:00A

Guest: Sally Houtman, a counselor in outpatient chemical dependency treatment and the author of *To Grandmas House, We... Stay*.

Issue: **Waiting Games For Kids**
Program: The Parent's Journal
Date: July 1, 2001
Time: 6:00A-7:00A

Guest: Dr. Susan Perry, a social psychologist who teaches Psychology at Woodbury University. She is the author of *Playing Smart: The Family Guide to Enriching, Offbeat Learning Activities for Ages 4-14*.

Issue: **Good Sports Parenting**
Program: The Parent's Journal
Date: July 8, 2001
Time: 6:00A-7:00A

Guest: Rick Wolff, Sports Psychologist, former pro-athlete, and host of a sports radio program in New York City. He is the author of *Coaching Kids For Dummies* and the editor of *A Thing Or Two About Golf, Baseball, and Soccer*, a series of sports parenting guides.

Issue: **Good Nutrition During Pregnancy**
Program: The Parent's Journal
Date: July 8, 2001
Time: 6:00A-7:00A

Guest: Dr. Barbara Luke, Professor of Obstetrics and Gynecology at the University of Michigan and the author of *Program Your Baby's Health: The Pregnancy Diet For Your Child's Lifelong Well-Being*.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Attention Problems in Children**
Program: The Parent's Journal
Date: July 15, 2001
Time: 6:00A-7:00A

Guest: Dr. Mel Levine, a Professor of Pediatrics at the University of North Carolina's Medical School in Chapel Hill, and the Director of the University's Clinical Center for the Study of Development and Learning. Dr. Levine is also the founder of All Kinds Of Minds, a non-profit institute for the study of differences in learning.

Issue: **Developing Parent Skills**
Program: The Parent's Journal
Date: July 15, 2001
Time: 6:00A-7:00A

Guest: Eve Sullivan, founder of Parents Forum, a non-profit program of networking skill development and support for parents. She is the author of *Parents Forum: Where The Heart Listens*.

Issue: **What Teens Need From Parents As They Move Toward Adulthood**
Program: The Parent's Journal
Date: July 22, 2001
Time: 6:00A-7:00A

Guest: Dr. Terri Apter, a social psychologist and researcher at Cambridge University in England. She is the author of *The Myth of Maturity: What Teenagers Need From Parents To Become Adults*.

Issue: **Childhood Friendships**
Program: The Parent's Journal
Date: July 22, 2001
Time: 6:00A-7:00A

Guest: Dr. Fred Frankel, Psychologist and Director of the UCLA Parents Training and Children's Friendship Program and the author of *Good Friends Are Hard To Find: Help Your Child Find, Make and Keep Friends*.

Issue: **The Joys & Challenges of Parenting**
Program: The Parent's Journal
Date: July 29, 2001
Time: 6:00A-7:00A

Guest: Dr. Bonnie Ohye, a Clinical Psychologist and teacher at Harvard Medical School's Massachusetts General Hospital. She is the author of *Love In Two Languages: Lessons on Mothering In A Culture Of Individuality*.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Attention Getting Behaviors**

Program: The Parent's Journal

Date: July 29, 2001

Time: 6:00A-7:00A

Guest: Dr. Ken West, a professor and Director of the Center for Family Education at Lynchburg College in Virginia. He is the author of *Parenting Without Guilt* and *The Selby's Need Help: A Choose-Your-Own Solution Guidebook for Parents*.

Issue: **Teens & Money**

Program: The Parent's Journal

Date: August 5, 2001

Time: 6:00A-7:00A

Guest: Dr. John Whitcomb, an emergency physician in Milwaukee, Wisconsin, who was recently appointed to the Wisconsin JumpStart Coalition, a national network promoting teen financial competence. He is the author of *The Sink or Swim Money Method*.

Issue: **Preparing For Pregnancy**

Program: The Parent's Journal

Date: August 5, 2001

Time: 6:00A-7:00A

Guest: Megan Steelman, supervisor of the perinatal and lactation center at California Pacific Medical Center in San Francisco. She is the author of *Thinking Pregnant: Conceiving Your New Life With Baby*.

Issue: **Musical Instrument Practice**

Program: The Parent's Journal

Date: August 5, 2001

Time: 6:00A-7:00A

Guest: Amy Nathan, a writer of non-fiction for young people. She is the author of *The Young Musicians' Survival Guide*.

Issue: **Interpreting Your Babies Cries**

Program: The Parent's Journal

Date: August 12, 2001

Time: 6:00A-7:00A

Guest: Dr. Bruce Taubman, a pediatrician in private practice in Cherry Hill, New Jersey and Professor of Pediatrics at the University of Pennsylvania School of Medicine. He is the author of *Why Is My Baby Crying?*

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: Parent-Child Power Struggles
Program: The Parent's Journal
Date: August 19, 2001
Time: 6:00A-7:00A

Guest: Dr. Tim Jordan, a Developmental and Behavioral Pediatrician in private practice in St. Louis, Missouri and author of *Food Fights and Bedtime Battles: A Working Parent's Guide To Negotiating Daily Power Struggles*.

Issue: Quality Child Care
Program: The Parent's Journal
Date: August 19, 2001
Time: 6:00A-7:00A

Guest: Yasima Vinci, has been in the field of early care and education for 22 years and is the Executive Director of the National Association of Childcare Resource and Referral Agencies.

Issue: Teaching Empathy to Children
Program: The Parent's Journal
Date: August 26, 2001
Time: 6:00A-7:00A

Guest: Dr. Robert Brooks, a clinical psychologist on the faculty of Harvard Medical School and on the staff of McLean Hospital. He is the co-author of *Raising Resilient Children: Fostering Strength, Hope, and Optimism In Your Child*.

Issue: Parent-Child Relationship
Program: The Parent's Journal
Date: August 26, 2001
Time: 6:00A-7:00A

Guest: Dr. Brad Sachs, family psychologist, Director of The Fathers Center, and author of *The Good Enough Child: How To Have An Imperfect Family and Be Perfectly Satisfied*.

Issue: Talking To Your Teens About Curfews
Program: The Parent's Journal
Date: August 26, 2001
Time: 6:00A-7:00A

Guest: Richard Heyman, professor of communication and education at the University of Calgary in Alberta, Canada and the author of *How To Say It To Teens*.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Parenting Your Two-Year Old**
Program: The Parent's Journal
Date: September 2, 2001
Time: 6:00A-7:00A

Guest: Dr. Maureen O'Brien, Harvard-trained Child Development Expert, consultant to the Brazelton Touchpoints Project at Boston Children's Hospital, teaches at Bentley College and author of *Watch Me Grow: I'm Two*.

Issue: **Anger In Children**
Program: The Parent's Journal
Date: September 9, 2001
Time: 6:00A-7:00A

Guest: Dr. Tim Murphy, Associate Professor at the University of Pittsburgh School of Medicine. Since 1966, Dr. Murphy has been a member of the Pennsylvania State Senate. He is the co-author of *The Angry Child: Regaining Control When Your Child Is Out Of Control*.

Issue: **Building Your Child's Confidence**
Program: The Parent's Journal
Date: September 9, 2001
Time: 6:00A-7:00A

Guest: Elizabeth Hartley-Brewer, a writer and speaker throughout the UK on parenting topics and the author of *Raising Confident Boys* and *Raising Confident Girls*.

Issue: **How Much Sleep Kids Need**
Program: The Parent's Journal
Date: September 23, 2001
Time: 6:00A-7:00A

Guest: Dr. Jodi Mindell, Associate Professor of Psychology at St. Joseph's University and Associate Director of Sleep Disorder Center at the Children's Hospital of Philadelphia. She is the author of *Sleeping Through The Night: How Infants, Toddlers and Their Parents Can Get A Good Nights Sleep*.

Issue: **Instilling Morals In Children**
Program: The Parent's Journal
Date: September 30, 2001
Time: 6:00A-7:00A

Guest: Dr. Michele Borba, consultant and educator and the author of *Building Moral Intelligence: The Seven Essential Virtues That Teach Kids To Do The Right Thing*.

PUBLIC SERVICE ANNOUNCEMENTS

KSEG, KSSJ, KRXQ and KDND rotate public service announcements at a rate of at least one per air shift. Each PSA is in rotation for approximately two weeks. Among the groups whose announcements aired last quarter are:

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>
Sisters of Mercy	7	5	4	4
Sacramento SPCA	6	6	4	7
Sacramento Zoo	4	3	5	4
Special Olympics	5	5	6	4
VIVA	6	6	5	5
Sacramento Children's Home	6	6	4	6
Golden State Museum	4	5	4	5
Antelope Community Association	7	4	6	4
Sacramento YWCA	6	6	7	4
Shriner's Hospital	3	3	6	6
American Lung Association	5	4	4	6
Sacramento Educational Events For Art	6	5	5	5
Sacramento AIDS Foundation	3	5	4	5
March of Dimes	6	4	4	5
The UCP of Greater Sacramento	5	6	6	4
Guide Dogs of America	4	5	5	4
Sacramento Crisis Nursery	5	4	4	6
Sacramento Crop Walk Against Hunger	6	5	5	5
People Reaching Out	4	6	6	4
Scottish Rite Clinic for Childhood Disorders	4	4	3	3
Kidopolis	5	4	5	5
Caring For Women	4	5	6	6
Food Bank of Yolo County	6	4	6	6
American Diabetes Association	7	5	5	5
Greater Sacramento Chapter ALS Association	4	6	4	4
International Coastal Clean-Up	4	7	3	3
Stand Down 2001	5	6	6	6
Placer County Child Abuse Prevention	6	4	7	7
United Way	5	5	5	4
Stanford Settlement	4	6	5	5
Leukemia & Lymphoma Society	5	5	4	5
Great American River Clean-Up	4	4	6	4
WEAVE	6	4	7	5
Cornucopia Pagan Food Closet	4	3	3	4
Veterans of Foreign Wars Association	3	4	4	4
American Red Cross Disaster Relief Fund	8	10	9	11
American Pet Society	3	4	5	4
New York Firefighters Relief Fund	10	8	8	9
Eskaton Senior Center	4	3	8	4

OTHER PUBLIC AFFAIRS EVENTS / ACTIVITY

Red Cross Disaster Relief - KDND raised \$32,217 for the Red Cross to aid in the September 11th disaster. KDND has donated over 100 hours to Red Cross Fundraising... value of \$10,000.

Make-A-Wish Foundation - KDND donated 5 lower level tickets to the Janet Jackson concert to the Make-A-Wish Foundation... value of \$500.

Our Lady Of Assumption School - KDND made a donation of \$100 worth of station merchandise to the school for their 13th annual gala fund-raising auction. All proceeds from the auction will benefit children's education and school programs.

Silent Auction Against Hate Crimes - KDND participated in the silent march for unity against hate crimes at the Lambda Community Center.

Youth Awareness Softball - KDND donated CD's, T-shirts and lanyards to the Youth Awareness Softball Tournament.

Patriotic Concert In The Park - KDND gave out flags while taking donations for the Red Cross at Rusch Park. All concert proceeds went to the Red Cross.

Tours - Entercom / Sacramento staff regularly hosts tours through our facility. Groups include the Boy and Girl Scouts, Special Education classes, Elementary School classes, media students, foreign exchange students and senior citizen groups.

Public Service Announcements - Entercom / Sacramento regularly donates their studio facilities, time, talent and production personnel to produce public service announcements for non-profit organizations for use throughout the Sacramento market.

Speaking Engagements - Entercom / Sacramento employees from various departments spoke at Consumnes River College to a Broadcasting Class.